



Palisades Country Day School Policy on Use of Technology and Social Media

This social media policy applies to parents and staff members

This policy includes (but is not limited to) the following technologies:

- Social networking sites (e.g. Facebook, Instagram, TikTok...)
- Blogs, Discussion forums, Collaborative online spaces
- Media Sharing services (i.e. You Tube)
- Micro-blogging (i.e. X- formerly Twitter)

As part of our duty to safeguard children, it is essential to maintain the privacy and security of all our families. We therefore require that:

- No photographs taken within the school setting or at special events with the children, are to be posted for public viewing, except those of your own child(ren). Parents are advised that they do not have a right to photograph anyone else's child or to upload photos of anyone else's children. (This excludes those photographs taken by staff, which are sometimes used for display in the setting, for use on the Palisade website and in other advertising material if parental permission is given).
- No public discussions are to be held or comments made on social media sites regarding the children or staff (except appropriate use for marketing and/or fund raising events) that could be construed to have any impact on the school's reputation or that would offend any parent or staff member.

General guidelines for using social media:

- Personal security settings should be managed to ensure that information is only available to people you choose to share information with.
- Remember that no information sent over the web is totally secure and as such, if you do not wish the information to be public refrain from sending it through social media.
- Maintain professionalism, honesty and respect.
- Vulgar or abusive language, disparaging remarks and/or references of a disparaging manner, personal attacks of any kind, or offensive terms targeting individuals or groups is prohibited. Posts that may reveal the center's current, off-site location are prohibited.
- Apply a "good judgement" test for every social media post you make.

Palisades Country Day School Media Viewing Policy:

- Palisades provides an activity-focused learning environment; in which the children learn best through hands-on experiences, participation, conversations, and exploration.
- Following the American Academy of Pediatrics, which has found that too much media/tv viewing is linked to poor school performance and unhealthy habits. Therefore, our students under the age of two will not be permitted to watch videos, play video games, or use the computers.
- Full time students ages two and older are limited to thirty minutes of screen time; unless they are utilizing the media to complete class/homework or supervised enrichment activities.

Photo Release: Throughout the school year and camp, your child will be making an incredible amount of fun and exciting memories. Per your checked application we will record your choices granting Palisades permission to use your child's photo/image/video on our ProCare for Families App, private Instagram account, public Facebook, our website and/or our marketing materials.

*Any breaches of the center's Policy on the Use of Technology and Social Media identified must be promptly reported.